



Frontier City and White Water Bay Fundraising



Hello,

Tired of selling the same discount cards, chocolates, pizza kits, popcorn, wrapping paper and cookies year after year? Let the excitement of Frontier City and White Water Bay's Fundraising Program work for you! This season students and families will have the chance to raise money for their organization!

Nonprofit organizations can sign up for free to sell Frontier City/White Water Bay admission tickets for only \$25.00 each. That's a savings of 37% off General Admission! Your organization will keep \$5 for each ticket sold.

Tickets can be sold NOW! through April 28th, 2017 and may be used from Memorial Day through Labor Day! (May 29 - September 4, 2017)

Ticket benefits:

- ✓ A full day of unlimited rides and attractions
- ✓ Tickets are valid any regular operating day Memorial Day – Labor Day, 2017
- ✓ Avoid waiting in line for tickets and go straight to the gate
- ✓ Compare the discounts:
 - Main gate price Frontier City: \$39.99 + tax White Water Bay: \$38.99 + tax
 - 7-Eleven & Subway Offer: \$31.99 at Frontier City and \$30.99 at White Water Bay
 - Your discount \$25.00
- ✓ Able to upgrade ticket to Double Park Season Pass on day of visit for only \$44.99 + tax.

Promotional Fliers/E-Blasts are available for your use.

It is easy and free to sign up! So if this is something that is of interest to you, please call or email us directly.

Let me know if you have any questions. We look forward to our partnership.

Sincerely,
Frontier City & White Water Bay Group Sales
GroupSales@FrontierCity.com
405-478-2140 Ext. 214

*Frontier City & White Water Bay are not responsible for lost or stolen tickets.
Tickets will not be replaced if lost or stolen. No refunds or exchanges will be given.*



Frontier City and White Water Bay Fundraising



Tired of selling the same discount cards, chocolates, pizza kits, popcorn, wrapping paper and cookies year after year? Let the excitement of Frontier City and White Water Bay’s Fundraising Program work for you! This season students and families will have the chance to raise money for their organization!

Frontier City Regular Price	White Water Bay Regular Price	Your Price	You Sell For	Your Profit Per Ticket Sold
\$39.99	\$38.99	\$20	\$25	\$5

This fundraiser is as easy as 1-2-3

1. Sign up and receive your fundraising kit (Tickets*, Order forms, and promotional material)
2. Fundraise, Fundraise, And Fundraise!!!! (Take orders and collect money)
3. Return orders with payment and receive tickets to Frontier City and White Water Bay. You may submit payments to receive tickets as often as you like as long as you will be receiving a minimum of 20 tickets each time. (All money MUST be turned in by April 28, 2017)

Tickets can be sold from NOW through April 28th, 2017 and may be used from Memorial Day through Labor Day! (May 29 - September 4, 2017)

Ticket benefits:

- ✓ A full day of unlimited rides and attractions
- ✓ Tickets are valid any regular operating day Memorial Day – Labor Day, 2017
- ✓ Avoid waiting in line for tickets and go straight to the gate
- ✓ Able to upgrade ticket to Double Park Season Pass on day of visit for only \$44.99 + tax

And we want to say “thank you” to our participants with this great incentive:

Every 20 tickets you sell; you receive 1 free ticket!

For more information or to register:

Call: 405-478-2140 ext. 214

Email: groupsales@Frontiercity.com or groupsales@whitewaterbay.com

Download a Fundraising Agreement form at either frontiercity.com or whitewaterbay.com

*Tickets may be issued upfront for groups in good standing with Frontier City & White Water Bay.

Frontier City & White Water Bay are not responsible for lost or stolen tickets. Tickets will not be replaced if lost or stolen. No refunds or exchanges will be given.



2017 Fundraiser Agreement Form



Participation in Frontier City and White Water Bay’s Fundraiser Program is available to non-profit organizations. Frontier City and White Water Bay reserves the sole discretion to determine participation eligibility of any organization. This program is available NOW – April 28th, 2017. By signing below, your organization agrees to abide by the following terms:

- The organizations final cost of each Frontier City or White Water Bay one day ticket is \$20.00.
- The organization may resell Frontier City or White Water Bay one day tickets at a maximum price of \$25.00.
- Regular Prices: Frontier City \$39.99 and White Water Bay \$38.99.
- The duration of the organization’s fundraising sale must not exceed April 28th, 2017.
- All fundraiser accounts must be submitted & reconciled to Frontier City and White Water Bay by April 28th, 2017.
- Tickets may not be sold on or near Frontier City or White Water Bay premises.

How Frontier City and White Water Bay’s Fundraiser Program works:

Your non-profit organization sells the one day admission tickets for \$25. Fundraiser tickets are priced to allow organizations to generate revenue while providing their “customers” with a discount into either Frontier City or White Water Bay.

Each organizer will receive a ticket order form and promotional materials. As you take orders and payments you can submit payment to receive your tickets. You may submit payments to receive tickets as often as you like as long as you will be receiving a minimum of 20 tickets each time.

Please provide the information requested below (information will be verified). Make a copy of this agreement for your records and return original along with a copy of your tax exempt letter to Frontier City and White Water Bay.

Organization Name: _____

Contact Name: _____

Phone: _____ Email: _____

Address: _____

City: _____ State: _____ Zip Code: _____

Preferred selling dates Start: _____ End: _____

(Select a 3-4 week period.)

___ Tax Exempt (Must provide copy of letter and sign below)

I, the undersigned, confirm that the purchase is authorized by, and being made by, the exempt entity, with funds of the exempt entity, and not by the individual.

Signature: _____ Date: _____

Printed Name & Title of Signor: _____

No personal checks will be accepted for payment. Must be an Organization Check, Credit Card, Money Order or Cash.

Email, Mail or Fax completed form to:

Frontier City & White Water Bay Group Sales

Frontier City & White Water Bay, 11501 N. I-35 Service Rd., Oklahoma City, OK 73131

Office: (405) 478-2140 ext. 214 Fax: (405) 478-2118

Email: GroupSales@FrontierCity.com or GroupSales@WhiteWaterBay.com



Frontier City and White Water Bay Fundraising



FREQUENTLY ASKED QUESTIONS

Frontier City & White Water Bay strive to be active in as many areas of the community as we can. We focus on many areas, including Education, Feeding the Hungry, Active Lifestyles, and Pet Welfare. Fundraising is one of the best ways for us to give back to our communities. The following are the most frequently asked questions about how Frontier City & White Water Bay's Fundraising Program works:

Q. What types of organizations qualify for fundraisers with Frontier City & White Water Bay?

A. Frontier City & White Water Bay partner with a wide array of community organizations, including:

- Schools
- Parent/Teacher organizations
- Pet welfare organizations
- Youth sports leagues/youth organizations
- Sororities & Fraternities
- Food banks
- Health improvement organizations (i.e., cancer societies, American Heart Association, etc.)
- and more (**NOTE: we do not offer fundraisers for individuals, for political activities or for "For Profit" organizations**)

Q. What official paperwork do I need to include with my Agreement for a fundraiser with Frontier City & White Water Bay?

A. You must include a tax exempt letter with your Fundraiser Agreement.

Q. What will my organization receive by partnering with Frontier City & White Water Bay for a fundraiser?

A. \$5 for every ticket sold and as a bonus to your sellers 1 free ticket for every 20 tickets sold.

Q. When can my organization host an event with Frontier City & White Water Bay?

A. We have now expanded our program so you can sell anytime of the year. In the winter and spring you can sell for the upcoming summer season and in the summer and fall you can sell for FrightFest. Tickets will be good to use Memorial day through Labor Day or during FrightFest (weekends in October) depending on when you are participating.

Q. How often can I schedule fundraisers?

A. There is not a set limitation on the number of fundraisers that may be scheduled in the future.

Q. How does the Frontier City & White Water Bay Fundraising program work?

A. Here is how it works:

- Step 1 - You submit a Fundraiser Agreement with your tax exempt letter
- Step 2 - You will receive an email or phone call from the Group Sales Department to further discuss the request and Frontier City & White Water Bay can help.
- Step 3 - You sell, sell, sell
- Step 4 - Return unsold tickets and pay for tickets sold.

Q. How long will my fundraiser last?

A. A 3 to 4 week period of your choice. Specify the time period that works best for your organization on your Fundraiser Request, and the Group Sales Rep will discuss timing with you once agreement is received.



Frontier City and White Water Bay Fundraising



FAQ, cont.

Q. Is a flyer and order form provided so I can promote my event? How do I get it?

A. Yes, a flyer and order form will automatically be sent to you upon approval of your fundraiser event. The flyer and order form will be in PDF format, so you can print it and distribute as many as you like.

Q. How do I cancel my fundraiser?

A. You may cancel your fundraiser with a minimum of 10 days notice prior to the scheduled event by e-mailing or calling the Group Sales department. Please note, any cancellation notice of less than 10 days or after the event has started may affect any future fundraiser event requests.

Q. When will I receive the proceeds from my fundraiser?

A. You receive it as you collect the money. Since you are selling the tickets for \$25 and you only pay Frontier City & White Water Bay \$20 for each ticket, you get to keep the difference. No waiting on a check to be cut.

Q. How can I ensure that my fundraiser is a success?

A. The key to any successful fundraiser is getting as many of your followers and boosters to participate as possible. Here are some helpful tips:

1. **Plan Ahead** — at least a month in advance so you have enough time to spread the word and get it on as many people's calendars as possible.
2. **Use your pre-designed flyer to get the word out that you have discounted tickets.**
3. **Promote your event aggressively** — use your school or organization website and social media such as Twitter and Facebook to get the message out to a large audience, and hand out as many flyers as possible

Q. What if someone loses their ticket or its stolen?

A. Frontier City & White Water Bay are not responsible for lost or stolen tickets, tickets will not be replaced. No refunds or exchanges will be given.

****As a courtesy to the Frontier City & White Water Bay, please do not start advertising your fundraiser until you have received confirmation of approval.**